



GREENBALL



Greenball to Officially Launch Centennial Tires Brand at 2016 SEMA Show

Anaheim, Calif. - October 26, 2016 - Greenball Corporation returns to SEMA Show this year with plans to officially launch Centennial Tires, a new brand of off-road LT and passenger tires. The California-based company will also display the latest from brands like Tow-Master and TransMaster specialty trailer tires, Greensaver lawn and garden tires, GBC Motorsports ATV & UTV tires, and Kanati light truck tires.



Greenball will officially launch the Centennial Tires brand at the SEMA Show.

After more than a year of development, the Centennial Tires brand will be made available to consumers throughout the United States. This new line comprises five unique tread patterns currently in stock, including the Dirt Commander M/T and Terra Commander M/T, the Terra Trooper A/T, and the Terra Commander in LT and P-Metric sizing. Several more tread patterns are expected to hit shelves in 2017.

Greenball will also be displaying its revolutionary 12-ply rated Tow-Master All-Steel Construction (ASC). The heavy duty specialty trailer tire designed to handle heavier towing loads and faster highway speeds was released earlier in 2016. The Tow-Master ASC is available in sizes ST235/85R16 and ST225/75R15, the industry's first 15" all-steel construction ST tire.





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GBC Motorsports, Greenball's powersports division, continues to expand its size offerings for their popular Mongrel, Dirt Commander, Grim Reaper and Spartacus models. In addition to new sizes, GBC will display their all-new Ground Buster III cross-country ATV tire, which hit markets in summer of 2016.



GBC Motorsports will display their latest lineup of ATV and UTV tires.

The highly capable and rugged Mud Hog M/T and Trail Hog A/T from Kanati Tires have received some additional size options as well. The Mud Hog is now available in three new sizes for 22" wheels, while the Trail Hog lineup was expanded to 23 total sizes with the new LT305/55R20.

Visitors to the 2016 SEMA Show can find Greenball and its many brands in booth #43177 located in the center of the Lower South Hall. Visit www.greenball.com for more information.

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