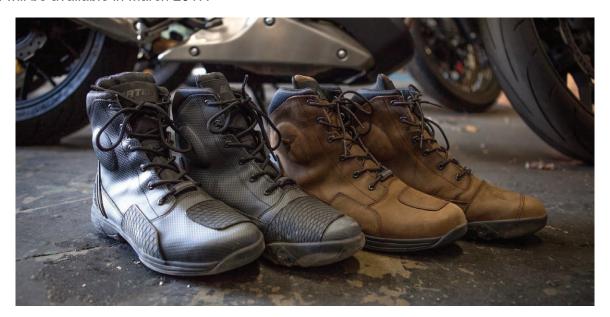


Bates Footwear Expands "Adrenaline" Motorcycle Boot with New Finishes

Rockford, MI - February 21, 2017 - Bates Footwear expands its popular **Adrenaline** line of motorcycle boots to include new options in Brown leather and Graphite leather with a carbon embossed print. The Bates **Adrenaline** in Graphite is in stock and available online and through select powersports dealers, and the **Adrenaline** in Brown will be available in March 2017.



Bates Footwear's **Adrenaline** riding boot made its debut as part of 2016 PowerSports Line and quickly became a best-seller. The new Brown and Graphite options join the original Black full grain leather **Adrenaline**, giving riders a variety of looks to match their motorcycle and their style.





The **Adrenaline** is designed to offer motorcyclists the perfect balance between protection and comfort. The performance leather outer is reinforced with a molded TPU heel and Poron XRD® impact foam, providing stability and impact-protection to both the inner and outer ankle. The waterproof membrane protects from the elements while oil and slip resistant outsole ensures firm footing on all surfaces. Other motorcycle-specific design features include the molle strap lace restraint system to keep laces in place and the toe shift reinforcement for longevity.



Bates Footwear Adrenaline Features

- High Performance Leather
- Waterproof Membrane
- Poron XRD® Side Impact Foam
- Molded Heel Protection
- Molle Strap Lace Restraint
- Toe Shift Reinforcement
- Cushioned EVA Midsole
- Oil and Slip Resistant Rubber Outsole
- Available in new Graphite and Brown; also available in Black

The Bates Footwear **Adrenaline** motorcycle boot is in stock and <u>available online</u> and through select power-sports dealers. Learn more about the Bates Footwear PowerSports Line at <u>www.BatesFootwear.com</u>, and follow them on Facebook and Instagram for the latest updates.