

Schuberth Introduces Mineral White Colorway for C3Pro Helmets

- Mineral White is an exact match for BMW's mineral white factory paint.
- The C3Pro is the worlds lightest, quietest flip-up helmet with internal sun visor
- The C3 Pro and C3 Pro Women are the perfect two-up helmet duo

Aliso Viejo, Calif. – April 30, 2014 – Schuberth has introduced the new “Mineral White” finish for the C3Pro and C3Pro Women flip-up helmets. This simple yet beautiful new white color option perfectly matches BMW's mineral white factory paint as seen on the new K 1600 GTL Exclusive.

The C3Pro, and its fit-for-women counterpart the C3 Pro Women, are the result of over 60 years' experience in developing the world's most advanced helmets, combining improved comfort and fit, optimized aerodynamics and ventilation, and a compact construction making them quietest flip-up helmets available. Together the two helmets make a perfect two-up compliment for any motorcycle, especially the mineral white BMWs.

The Schuberth C3Pro and C3Pro Women features include:

- Developed in Schuberth's proprietary acoustic wind tunnel for optimized aerodynamics, aeroacoustics and ventilation.
- Removable, washable COOLMAX lining
- Schuberth's patented Anti-Roll-Off-System
- Exceeds DOT and ECE standards.
- Pre-installed internal antenna enhances the optional Bluetooth(R) SRC-System which pairs wirelessly with intercom, phone, MP3 and GPS.
- The new colorway, “Mineral White,” perfectly matches the BMW “Exclusive” factory paint.

MSRP: \$809

The Schuberth C3Pro and C3Pro Women helmets in Mineral White are available throughout the USA at authorized Schuberth dealers. For more information about the C3 Pro and C3 Pro Women helmets, including a complete list of available graphics and colors, visit SchuberthNorthAmerica.com.



C3 PRO



C3 PRO WOMEN



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