



## **GBC Motorsports Ramps Up for Rally on the Rocks**

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- GBC Motorsports reps will be out at the 2012 Arctic Cat Rally on the Rocks, May 15-20 in Moab, UT.
- GBC will be displaying their various UTV and Side-by-Side tires, including their brand new UTV tire model.

**Anaheim, Calif. – May 15, 2012** – Spring is in the air and already GBC Motorsports is looking forward to the first of several exciting ATV & UTV events that are quickly approaching over the coming months. Next on the list is the 2012 Arctic Cat Rally on the Rocks, starting Tuesday, May 15th and wrapping up Sunday, May 20th.

GBC Motorsports will have representatives out at Rally on the Rocks with tires on display and the answers to any questions, so be sure to find them at SideXSide Performance and Discount Tire. Additionally, Pro Armor will be there with GBC tires on their vehicles, showing off a variety of GBC Motorsports UTV tires. Stop by to take a sneak peak look at GBC's newest model of UTV tire.

The Arctic Cat Rally on the Rocks is shaping up to be a must for UTV and Side-by-Side enthusiasts, so be sure to visit [www.rallyontherocks.com](http://www.rallyontherocks.com) for more event details. Located at the Old Spanish Trail Arena just south of Moab, UT, the Rally on the Rocks offers drives trail rides of all skill levels accompanied by some of the most beautiful scenery imaginable.

In addition to organized trail rides, vendor booths and concessions, there are several manufacturer demos and a nightly bonfire raffle. Be sure to come out and visit GBC Motorsports at the 2012 Rally on the Rocks.

To see GBC Motorsports' full selection of UTV and Side-by-Side tires visit [www.gbcmotorsports.com](http://www.gbcmotorsports.com). Follow them on [Facebook](#) and [Twitter](#) and stay up-to-date on new products and upcoming events.



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***GBC Motorsports is proud to support ATV and UTV events across the country, seen here at the 2011 Side-by-Side Roundup at Brimstone Recreation. Come visit GBC Motorsports at the 2012 Arctic Cat Rally on the Rocks.***

**About GBC Motorsports:** GBC Motorsports has been building ATV tires for over 30 years. Manufactured under the Greenball name initially, in 1995, GBC Motorsports was formed to focus on bringing to the ATV and Powersports market performance tires for every riding style. GBC Motorsport's passion is to provide the highest quality, best value, and most innovative performance tires to the Powersports enthusiast.