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Held USA Now Has Full Boot Line for Street, Track and Touring



- For the first time, Held USA has a complete line of boots available for street, touring and track riding.
- Held boots include summer, touring, café and track/sport bike styles.
- Every Held boot has quality craftsmanship, safety features and segment-specific features.

Aliso Viejo, Calif. – May 28, 2015 – No matter where the ride takes you, Held USA now has a boot for every street and touring journey. The Held boot line is all new in the United States, and includes summer, touring, café and track options.



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The **Camero** summer touring boots (\$250) are perfect for long-distance rides in the heat thanks to a COOLMAX lining that keeps feet at a regulated temperature. Outside, a cowhide shell with dual-sided ankle protection, a shin protector and KEVLAR fabric reinforcement in critical areas offer protection from the road.



Camero

The **Joblin** (\$250) is another summer touring option, especially in areas where the weather conditions are changeable. An OUTDRY membrane is specially laminated with the leather and textile exterior, making the Joblin waterproof and windproof without compromising breathability. The Joblin also has a gearshift pad, reflective sections, ankle protection and a shin protector.



Joblin



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Likewise, the women's **Shira** touring boots (\$275) combine a leather and textile shell with a HydroGuard membrane to create a waterproof, windproof and breathable boot. The Shira boots also have a detachable internal height adjustment, a gear-shift pad and protection on the shin and ankle areas.



Shira

Sportbike and track enthusiasts will find a long list of comfort and safety features in the **Donnington** (\$425) boot. The kangaroo and cowhide outer shell has perforated panels for breathability, and the COOLMAX lining regulates temperature, even in warm weather. Extra protection is provided by a hard plastic internal reinforcement, DuPont KEVLAR reinforcement in critical areas, hard shell protectors and a replaceable toe slider.



Donnington



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Riders who prefer the café style or want a great boot for city riding can opt for the **Cattleman** boots (\$200) in brown leather. The Cattleman has classic short boot styling along with a gearshift pad, anti-slip sole and ankle protection.

Held's boot collection is now available through [Held USA dealers](#). For more information visit www.HeldUSA.com. Find Held USA on [Facebook](#), follow @HeldUSA on [Twitter](#) and @Held_USA on [Instagram](#) for the latest updates and promotions.



Cattleman

About Held: Best known worldwide for their award-winning glove lines, Held also designs and manufactures premium motorcycle safety gear, utilizing the highest quality materials and armor. Held's innovations include being the first equipment manufacturer to implement naturally abrasion-resistant kangaroo and stingray leathers in its products, the first to use a special inside stepped seam to eliminate seam discomfort, and the first manufacturer to use a titanium knuckle cover on their gloves.

About Schuberth North America: In 2010, Schuberth GmbH opened the North American sister office in Aliso Viejo, California and continues to grow its exclusive dealer network for motorcycle products in the U.S. and Canada. Additional business segments work directly with law enforcement departments on the motor officer and crowd control products and with IndyCar and NASCAR teams on the auto racing helmets. In 2014, Schuberth North America also assumed U.S. distribution for German apparel and glove manufacturer Held.



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