



GBC Motorsports Offering Over \$20,000 Contingency for 2012 Dirt Series

CONTACT

Acorn Woods Communications

West Coast Office:
2134 Main Street, Suite 220
Huntington Beach, CA 92648
Office: (714) 960-5500
Fax: (714) 960-5900
www.acorn-woods.com

GBC Motorsports

Kory Ellis
222 S. Harbor Blvd, Ste 700
Anaheim, CA 92805
Office: 800-946-9412
Cell: (949) 351-9553
kellis@greenball.com
www.gbcmotorsports.com

- GBC Motorsports is offering more than \$20,000 in GBC Bucks contingency for the brand new Dirt Series.
- The creators of the popular FNL series have developed this new series that will consist of races at various southern California locations.
- The opening round of the Dirt Series is May 20th at Cahuilla Creek in Anza, CA.

Anaheim, Calif. – May 9, 2012 – GBC Motorsports is excited to announce that they will be offering their GBC Bucks contingency program at the new MX/ATV/UTV racing series dubbed the Dirt Series. There is more than \$2,600 in GBC Bucks up for grabs at each round, making a grand total of more than \$20,000 for the series.

The makers of the popular Friday Night Lights summer and fall MX/ATV race series have developed a new race series for local riders of all levels to compete at various tracks and locations in southern California. The first race of the series is May 20th at Cahuilla Creek in Anza, CA. For more information on the series including the season schedule, class breakdown, entry fees and to register for races, visit www.dirtentertainment.com/dirt-series.html.

To participate in the GBC Bucks program for the Dirt Series, you must complete a GBC Bucks form for each event and return by mail or fax to the following:

Attn: Rider Support
222 S. Harbor Blvd. Suite 700
Anaheim, CA 92805
Fax: 310-694-9109

In order to qualify for the awards, riders must use GBC tires on all four wheels of their ATV or UTV and must also display GBC decals on the front and both sides of their vehicle. Riders must complete a tech inspection and get their GBC Bucks form signed by the tech. GBC Bucks will be awarded for top 3 class finishes. The forms must be returned within 30 days of the date of the event.



CONTACT

Acorn Woods Communications

West Coast Office:
2134 Main Street, Suite 220
Huntington Beach, CA 92648
Office: (714) 960-5500
Fax: (714) 960-5900
www.acorn-woods.com

GBC Motorsports

Kory Ellis
222 S. Harbor Blvd, Ste 700
Anaheim, CA 92805
Office: 800-946-9412
Cell: (949) 351-9553
kellis@greenball.com
www.gbcmotorsports.com



**2012 GBC BUCKS
DIRT SERIES AWARDS PROGRAM**

The GBC Bucks Awards Program is designed to reward ATV riders who achieve racing success while using GBC tires. GBC Bucks are being offered to top finishers in all listed classes who use GBC tires and display GBC decals. GBC Bucks are redeemable towards the purchase of tires through GBC Motorsports.

PROGRAM REQUIREMENTS:
1. GBC ATV tires must be used on all (4) wheels of the ATV.
2. GBC decals must be prominently displayed on the front and both sides of the ATV.
3. Tech inspection must be performed and signed by the tech at the track's tech area.
4. A separate form for each race entered must be filled out.

Classes	1st	2nd	3rd
450 Pro, 450 Pro-Am, Production 800+, UTV	150	75	50
450 Intermediate, 450 Vet 30+, 450 Women, 450 40+, 450 Open, Open UTV	75	50	25
450 Novice, 450 25+, 450 Beginner, 450 14-24, Stock 570+ UTV	50	30	20

CLAIM PROCEDURE:
You must complete a GBC Bucks form at each event. Forms will be available at the registration trailer or you may contact GBC rider support at sponsorship@greenball.com to receive an application via email or regular mail.

Please send in your completed form no later than 30 days from the day of the event and allow 2-3 weeks for your GBC Bucks to be processed. Mail your application to:
Attn: Rider Support, 222 S. Harbor Blvd, Ste 700, Anaheim, CA 92805 or fax to: 310-694-9109.
CONTINUING WILL ONLY BE AWARDED FOR CHANGES IN RIDER'S BIRTHDAY OR RIDE CLASS. BUCKS ENTERED
GBC BUCKS EXPIRE ONE YEAR AFTER CREDITED TO RIDER'S GBC BUCKS ACCOUNT.

Please print clearly, so that we may contact you with questions and/or notify you of your award status.

NAME			
STREET ADDRESS			
CITY	STATE	ZIP	
PHONE NUMBER	EMAIL		
RACE DATE	CLASS	RACE #	
RACE LOCATION			
TYPE OF ATV			
TIRE SIZE & MODEL	FRONT	REAR	
OFFICIAL TECH INSPECTION SIGNATURE			

In consideration for eligibility to receive GBC Bucks, I irrevocably release GBC Motorsports and its corporate affiliates, at its or their sole discretion, to unlimited scope of their terms, photographs, videos and racing results for advertising, news media (print, electronic, radio, internet) and public relations purposes.
I have read and I understand the foregoing release.

NAME (Print and Sign) _____ DATE _____
Any questions please contact rider support at (714) 792-3000

Click on Image to Download Form

Forms may be printed in advance and brought to the races for tech inspector signature, and forms will also be available at registration at each event. Any questions should be directed at sponsorship@greenball.com.

For more information on GBC Motorsports' products and race support visit www.gbcmotorsports.com. Follow them on [Facebook](#) and [Twitter](#) for the latest news, updates and promotions.

About GBC Motorsports: GBC Motorsports has been building ATV tires for over 30 years. Manufactured under the Greenball name initially, in 1995, GBC Motorsports was formed to focus on bringing to the ATV and Powersports market performance tires for every riding style. GBC Motorsport's passion is to provide the highest quality, best value, and most innovative performance tires to the Powersports enthusiast.