



**POWERSPORTS FOOTWEAR**  
Performance • Protection • Comfort



## Bates Footwear Introduces High Performance Riding Boot “Adrenaline”

**Rockford, MI - August 12, 2015** - Bates Footwear introduces the “Adrenaline” as part of their new PowerSports line, offering motorcyclists a new choice in footwear. The Michigan based shoe manufacturer utilizes premium components and construction to offer a new high performance riding boot that offers equal parts protection and comfort.



**// ADRENALINE**

Bates Footwear draws on more than 100 years of experience designing and manufacturing everything from military dress shoes to combat-ready tactical boots. Calling on this tradition of quality technical footwear, the Bates Adrenaline offers protection and performance while also providing all-day comfort, on and off the bike. This unique combination makes this the perfect boot for sport touring and adventure riders looking to put in long miles on the bike, without having to change into a different pair of shoes to comfortably walk around.



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The Bates Adrenaline is comprised of double stitched waterproof full grain leather and molded TPU to create a balance between protection and comfort. TPU reinforcements are found in the molded heel, shift pad and outer edge, while PORON® XRD® high impact foam provides both inner and outer ankle protection. The outsole chassis is comprised of EVA, rubber and an external shank to provide flexibility and stability. The patented molle strap lace restraint allows riders to tuck the laces out of the way of moving parts, while the oil and slip resistant rubber outsole offers firm footing both on and off the bike.

### **Bates Footwear “Adrenaline” | \$200**

- Waterproof
- High Performance Leather
- PORON® XRD® Side Impact Foam
- Molded Heel Protection
- Toe Shift Reinforcement
- Molle Strap Lace Restraint
- Oil and Slip Resistant Rubber Outsole
- Colors Available: Black Leather



*Click above to watch the Adrenaline product video on YouTube.*



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The Adrenaline by Bates Footwear is now in stock and available for purchase [online](#) and through select PowerSports dealers. Visit [www.BatesFootwear.com](http://www.BatesFootwear.com) to learn more, and join the conversation by following them on [Facebook](#), [Instagram](#) and [Twitter](#).

#### // About Bates Footwear

Founded in 1855, Bates is one of the largest suppliers of footwear to the U.S. federal government and Department of Defense, providing men and women in uniform with everything from dress shoes to tactical boots. Built on a rich tradition of quality craftsmanship, Bates will apply the brand's dedication to market-leading innovations to offer a new choice in motorcycle footwear. Learn more at [www.batesfootwear.com](http://www.batesfootwear.com).

#### // About Acorn Woods Communications

Acorn Woods Communications is a full service marketing, advertising, social media and public relations agency based in Huntington Beach, CA. Acorn Woods Communications specializes in serving clients in the motorsports industry. To learn more about Acorn Woods Communications, its services and clients, visit [www.acorn-woods.com](http://www.acorn-woods.com).

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